

BIOPRENEURS : THE MOLECULAR MILLIONAIRES

A biotechnology guide for VCs, Investors, Biotech Executives & Scientists

by

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with

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Synopsis

“*Biopreneurs: The Molecular Millionaires*” has tried to cover the ordinary and extraordinary resources that readers can utilize to understand the biotech industry. While writing the book, writers even have thought for those without biotech backgrounds. Thus, the book does not emphasize dry facts from the life science subject, or financial figures from the stock market. It is, rather, a lucid situational analysis of the biotech industry.

“*Biopreneurs: The Molecular Millionaires*” offers a historical perspective of the biotech industry, advancement of biotech industry in relation to the recent growth and excitement of genomics and tissue regeneration sciences. It has also covered the highlights for investing in specific areas of biotechnology, for instance, diabetes, cancer, strokes, age-related diseases, etc. It also strives to identify, analyze and educate prospective investors about how and why to invest in startup ventures, early-stage companies and mid-sized corporations. In addition, it will also provide tools, knowledge, and expertise to identify appropriate time to realize profits in a particular field, which will be done using a three-dimensional model for the biotech industry.

It presents from historical to clinical, from marketing to investment, from invention to distribution and last but not the least from university to the field of concrete business. It has been designed for the betterment of every stratum of people associated with or willing to join biotechnology. In a nutshell, it has earnestly desired to incorporate as much information as possible to make the book a best friend, philosopher and guide for the people interested in biotechnology.

“*Biopreneurs: The Molecular Millionaires*” depicts with equal ease the various stages of drug development as well as the stages of designing market strategy. And it’s possible only because of the expertise of much experienced hands of well-known biopreneurs Dr. Ryan Baidya and Miyuki Shiratani. The book is full, balanced, deserving a reading, yet has scope to be developed, which is literally impossible without the readers’ feedback.

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Prelude

As we know that every business, whether it's related to inventive or innovative materials, has to face some ups and downs throughout its phases of development. Ultimately and quite fortunately a period appears that can offer some comfort and satisfaction to the followers of those businesses. But the true followers of any field urge neither satisfaction nor the comfort. It's the dedication, the zeal, the will-power to prove the prowess and not to forget the love for that subject that entices everyone to continue serving it. However, this is not the time to share words regarding any business material, as our prime concern in this book is Bioventure.

Bioventure represents a large world being concentrated in a small word. And as far as biopreneurs are concerned we have to delineate the scenario with a different temperature of light. It's really interesting and equally exciting a time for people intended to enjoy the world of bioventure. It's only because biotechnology, with emerging educational, governmental and industrial support, is gliding to its crest these days.

We may think of bioventure being an aerodynamic car based on three wheels – technology, management and capital. Each and every wheel is extremely sophisticated and must be taken care of in the most appropriate way to run the car to the best destination possible. After spending so many years in the learning and teaching process when I joined the practical field of concrete business I realized the need of proper understanding of characteristics of those three wheels. As people from the field of research work and management we may either know the better issues related to our own fields but to be a biopreneur we have to have a good hold to all the aspects of bio-business.

Again, when we look at the world of bioventure we find several people intended to invest but due to the lack of proper knowledge they feel better stay away. There are many institutions having the potential to expand their path by meeting only a few requirements such as patenting their ideas and technology. Sometimes, just having enough information and knowledge about selling their intellectual property or any research-based material to some pharmaceutical establishments may help the budding ventures to rise properly. But here also, it's the insufficiency of information that forces them to stay behind.

When these realizations struck my mind I felt the lack of only one very special item in our vicinity that can solve each of our problems. And that very special item is a good study material that may be of assistance to all the people included in the field of bioventure. What I mean is that it must contain material for all including upcoming entrepreneurs, people from the field of management and investors. And it is not only to serve the purpose of getting people from various fields under the same roof of bioventure but also to create the feelings of togetherness.

Working together has always been a fun to people like us. Now we are going to have the same fun multiplied many times by doing well to *hoi polloi* with our invented drugs and many other biotechnological products. At the same time there will an added satisfaction waiting for everyone concerned to the business in the form of capital. And to be very honest that'll be just the future that I dreamt of for bioventure. The best possible future of the bioventure relies upon the understanding among people associated in the business. And it'll

be possible only if we can assimilate the knowledge to run on other's fields. If we can understand the view that other people want to express and the vice versa then the treasure trove of bioventure is not far away.

Keeping all the aspects in mind I started writing this book and now that the book is ready to start its journey I hope it'll travel the longest way to bind the whole world together to cheer for a better future of bioventure. As we all know every business have its commercial aspect and it must be but at the same time we must keep our eyes open for the humanitarian views of the business concerned. I have tried to focus on that part of bioventure so that VCs and other investors along with biopreneurs can always remember their actual goal of helping needy people. Money will flow if consumers are there to buy product and exactly that'll happen if we don't forget them.

My book is targeted for everyone associated in the field of bioventure. Whether you are preparing to start a business, an intended investor, a person from the field of management or you are good at research, you all may and must read the book. Here I have tried a lot to say but possibly have missed some good words, which I'll definitely try to recap and put on papers in the next possible issue. All I need is a response from you so that I can comprehend that you also want to make it a continuous conversational process to exchange thoughts on bioventure. After all we together can build the future world of bioventure as by putting the fragments of our dreams together.

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Writers' Opinion

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